

Privacy Policy

LaCisa – Trasporti Industriali Official Page on Facebook

Introduction

In compliance with current legislation, in particular EU Reg. 2016/679 ("GDPR") and Legislative Decree 196/2003 and its amendments and additions, **LaCisa – Trasporti Industriali** as Data Controller (hereinafter the "**Data Controller**") wishes to inform the person who accesses this Official Page ("**User**") about the subjects who process their data, as well as about the purposes and rights that may be exercised following interaction with the "**Platform**" owned by Meta Platforms Inc. and/or its subsidiary Facebook Ireland Ltd (hereinafter only "**Facebook**").

Please note that this notice is an appendix to the Data Controller's general privacy policy, which can be found at the following link: <https://www.lacisa.com/privacy-policy/>

Data processing carried out jointly by LaCisa – Trasporti Industriali and Facebook

By accessing and interacting with this Official Page, the User shares with the Data Controller and Facebook - even if not registered with the Platform - a series of information that can be qualified as "personal data" within the meaning of the GDPR. With regard to the management activities of the Official Page (private messages, statistics), the Data Controller acts autonomously while using the tools made available by the Platform; with regard to advertising activities, the Data Controller makes use of Facebook through means provided by it, for example, for the processing of target audiences, the location of the users concerned and other. The User can always actively hide their likes or delete likes from their page via their personal Facebook settings (<https://www.facebook.com/settings?tab=privacy>). The User's profile will no longer be listed as a fan of this page. Further information on the joint processing of personal data is available in accordance with Article 26 GDPR, here: https://www.facebook.com/legal/controller_addendum

Data processing carried out by Facebook as autonomous Data Controller

For all processing carried out by Facebook as an autonomous Data Controller (e.g. profiling for purposes other than those related to the management of this Official Page and/or the Data Controller's activities, the User may refer to the Privacy Policy prepared by the platform and available at the following link: <https://www.facebook.com/privacy/policy>.

In relation to these activities, the Data Controller has no role or access to or display of data (neither in personal nor in aggregate or statistical form), and therefore the User is invited to refer exclusively to Meta Platforms Inc.

Rights of the Data Subjects

The User may exercise the right under GDPR by sending a request to this e-mail address: privacy@lacisa.com

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